

# Business Development Day

## "Start & Grow a Small Business"



- ◆ Wednesday, **March 23**, 2005  
2:00 pm—6:00 pm
- ◆ John R. Barber Auditorium  
**The Opera House**  
124 W. Main St.  
Springfield, KY
- ◆ Sponsored by:  
Central Kentucky Economic Alliance and the Marion, Nelson and Washington County Chambers of Commerce
- ◆ In cooperation with:  
KY Economic Development Cabinet, SBA and UK SBDC
- ◆ Registration & information:  
SWEDA  
**859-336-0052**
- ◆ Special thanks to the City of Springfield for hosting the event!

### Breakout Information Sessions:

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|----------------|---|
| <b>2:30 pm</b> | <b>Competing with the Retail Giants</b><br>Patricia Krausman, UK SBDC |
| <b>3:30 pm</b> | <b>Financing Options</b><br>Carol Hatfield, SBA                       |
| <b>4:30 pm</b> | <b>Marketing</b><br>Eddie Groves, eG Creative                         |
| <b>5:30 pm</b> | <b>Home-based Business</b><br>Todd Allen, Maple Hill Manor            |

### Who Should Attend?

- Individuals thinking of starting a small business
- Existing small business owners
- Community leaders

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### This conference provides an opportunity to:

- Meet one-on-one with the contacts you need to support small business efforts
- Learn more about the resources available to you as a potential or existing small business
- Discover new and different sources of financing